



ATD @Home

August 29-September 1

About the Event

- For nearly 80 years, ATD has been organizing the world's largest conference and expo for training and talent development professionals.
- Every year more than 13,000 professionals from 80+ countries will join the conference to learn about trends and best practices, discover new tools and solutions, and share ideas with peers from around the globe.
- This year we are offering the conference and expo virtually for the first time ever so that you can join the conference from wherever you are.



ATD21 @HOME

From wherever you are, experience the excitement of our inspirational keynote speakers, build your skills, and network with people from around the world with live and on-demand translation to Arabic, English, Korean, Japanese, Mandarin, Portuguese, and Spanish.

[LEARN MORE](#)

What to Expect at ATD21@Home



**3 Keynote
Speakers**



**50+ Livestreamed
Sessions**



**20 Exclusive
Virtual Sessions**



**Virtual
Marketplace**



**On-Demand
Access**



**Peer-to-Peer
Learning Programs**

Learning Tracks



**CAREER
DEVELOPMENT**



**EVALUATING
IMPACT**



**GLOBAL
PERSPECTIVES**



GOVERNMENT



**LEADERSHIP
DEVELOPMENT**



**LEARNING
SCIENCES**



**LEARNING
TECHNOLOGIES**



HEALTHCARE



**MANAGING THE
LEARNING FUNCTION**



**SALES
ENABLEMENT**



**TALENT STRATEGY
& MANAGEMENT**



**HIGHER
EDUCATION**



**INSTRUCTIONAL
DESIGN**



MANAGEMENT



**TRAINING DELIVERY
& FACILITATION**

Keynote Speakers

One of the biggest highlights of ATD International Conference & EXPO are the keynote speakers. All our attendees enjoy the motivating words from three influential leaders.

In addition to the live broadcast, we will also rebroadcast keynote sessions for our global community :

- Angela Duckworth – Rebroadcast on Tuesday, August 31 at 01:00 MT (GMT-6), 09:00 CET (GMT +2), 16:00 JST/KST (GMT+9)
- Patrick Lencioni – Rebroadcast on Wednesday, September 1 at 01:00 MT (GMT-6), 09:00 CET (GMT +2), 16:00 JST/KST (GMT+9)

Angela Duckworth

Founder and CEO
of Character Lab

Patrick Lencioni

President of the
Table Group and
Bestselling Author

Mel Robbins

Bestselling Author
and Award-Winning
CNN Commentator



Featured Speakers



CRYSTAL KADAKIA

CEO, Learning Cluster Design Group



BOB PIKE

Chairman, P3 Associates



JD DILLON

Chief Learning Architect, Axonify



TOM STONE

Senior Research Analyst, Institute for Corporate Productivity



CHAN LEE

Professor, Seoul National University



WENDY KIRKPATRICK

President, Kirkpatrick Partners



KARL KAPP

Professor, Bloomsburg University



ALLAN BAILEY

CEO, Centre for Learning Impact



JACK PHILLIPS

Chairman, ROI Institute



MICHAEL BUNGAY STANIER

Author of *The Coaching Habit*, *Box of Crayons*



AUGUSTIN COUTO

Head of Learning for Global Marketing Solutions—Latin America, Facebook

ATD21@Home Sessions

- More than 50+ livestreamed sessions from Salt Lake City handpicked by ATD staff
- 20+ sessions exclusively in the virtual conference by our supplier community
- Conference programs will run from 8:30 AM to 11:00 PM U.S. Mountain Time to accommodate attendees from around the world
- All the sessions will be available to watch on-demand after the live session ends

Interpretation is available at no additional cost

inspiration starts with us

- Captioned subtitles will be available within four hours of live session broadcasts
- Translation is provided by YouTube's built-in translator
- This includes interpretation for any languages that are available on YouTube including English, Arabic, Korean, Japanese, Mandarin, Portuguese, Spanish, and many more.

A New Outlet for Networking

Our exceptional conference platform provides networking opportunities at every click.

"The conference structure provided lots of opportunities to connect with other professionals and learn from each other."

YAOMING DUAN
LEARNING DESIGN
MANAGER



Search for an attendee based on their name, job title, or company



10+ general and topic-area focused networking opportunities



Decade-themed Peloton group rides



Interviewing skills sessions, resume roundtables, and more

Virtual Marketplace

Our conference platform allows you to directly connect with exhibitors, making the experience even more valuable. Keep up with the most current state of the industry, and when opportunities arise for new solutions or problem-solving, everything is categorized and easy to find.



Browse through company-dedicated pages and engage with different booths and vendors.



Schedule appointments with booth staff, automatically generating a Zoom meeting.



Find vendor showcase sessions for products and services you're interested in.

Hot Topics

Virtual Learning



ATD21 HQ & ATD21 @Home | 08:00 AM - 09:00 AM

How Facebook Got 95 Percent Engagement With Its Digital Storytelling Program

Speakers



Augustin Couto, *Head of Learning for Global Marketing Solutions - Latin America - Facebook*



Charlie Chung, *Vice President Of Business Development - NovoEd*



Janine Kurnoff, *Co-founder and Chief Innovation Officer - The Presentation Company*

ATD21 HQ & ATD21 @Home | 01:00 PM - 02:00 PM

Engaging Virtual Training' Plus the Application Assignment Participants Love!

Speakers



Kassy LaBorie, *Principal Consultant - Kassy LaBorie Consulting, LLC*

ATD21 HQ & ATD21 @Home | 10:30 AM - 11:30 AM

3 Master Facilitator Secrets for Delivering Highly Engaging Virtual Training

Speakers



Sardek Love, *CEO - Sardek Love International*

ATD21 HQ & ATD21 @Home | 08:30 AM - 09:30 AM

The Immersive Virtual Classroom: Facilitator Skills for Success

Speakers



Cindy Huggett, *Principal Consultant - Cindy Huggett Consulting LLC*

Digital Transformation



ATD21 HQ & ATD21 @Home | 03:00 PM - 04:00 PM

Leveraging Digital Card Games for Conducting Role Plays, Surveys, and Learner Assessment

Speakers



Karl Kapp, *Professor - Bloomsburg University*

ATD21 HQ & ATD21 @Home | 05:00 PM - 06:00 PM

Collaboration With a Chatbot for Digital Transformation

Speakers



Chan Lee, *Professor - Seoul National University*



Sung Kyung Cho, *CEO - JUVIS Group*

ATD21 HQ & ATD21 @Home | 05:00 PM - 06:00 PM

Take E-Learning to the Next Level

Speakers



Alecia Nelson, *Senior Manager, Learning & Design - BMO Wealth Management*



Carla Torgerson, *Head of Learning Experience Strategy - TorranceLearning*



Chris Van Wingerden, *Sr. VP Learning Solutions - dominKnow Learning Systems*



Danielle Wallace, *Chief Learning Strategist - Beyond the Sky: Custom Learning*

ATD21 HQ & ATD21 @Home | 10:30 AM - 11:30 AM

Learning Cluster Design: The New L&D Model Driving Digital Age Leadership

Speakers



Crystal Kadakia, *CEO - Learning Cluster Design Group*

Change Management



ATD21 HQ & ATD21 @Home | 03:00 PM - 04:00 PM

Tough Times Never Last—Prepared Trainers Do! 7 Strategies for Adding Value and Making a Difference!

Speakers



Bob Pike, *Chairman - P3 Associates*

ATD21 HQ & ATD21 @Home | 10:30 AM - 11:30 AM

Disrupting Design: How Behavioral Science Drives Lasting Change

Speakers



Jon Thompson, *Learning Solution Architect*



Mary Slaughter, *Global Head of Employee Experience - Morningstar*



Janet Ahn, *Chief Behavioral Science Officer - Mind Gym*

ATD21 HQ & ATD21 @Home | 01:00 PM - 02:00 PM

Harnessing Change: Using Agile Methods in Learning and Development

Speakers



Megan Torrance, *CEO - TorranceLearning*

How to Rewire Your Thinking in Times of Uncertainty

📅 Aug 30, 2021 ⌚ 02:30 AM - 03:30 AM 📍 ATD21 @Home 🧠 Learning Sciences

Neuroplasticity offers solutions to how the brain can change, recover, learn, and be rewired. During this session, the speaker will illustrate how neuroplasticity can help you rewire your brain to think in flexible ways and develop the agile mindset necessary to deal successfully with disruptive change.

Application on the Job:

- Learn how to develop an agile mindset.
- Gain a method to rewire your thinking.
- Use five brain fitness skills to improve cognitive flexibility.

Target Audience: All Talent Development Professionals, Leader

Session Type: Education Session

Speakers



Andre Vermeulen, *Dr - Neuro-Link USA*



Christiaan Vermeulen, *Mr - Neuro-Link USA*

Leadership Development



ATD21 HQ & ATD21 @Home | 03:00 PM - 04:00 PM

What If We Practiced Evidence-Based Leadership Development?

Speakers



Jack Zenger, *Chief Executive Officer, Co-Founder - Zenger Folkman*

ATD21 HQ & ATD21 @Home | 01:00 PM - 02:00 PM

Recovery Leadership

Speakers



Ken Blanchard, *Chief Spiritual Officer - THE KEN BLANCHARD COMPANY*



Scott Blanchard, *President - THE KEN BLANCHARD COMPANY*

ATD21 HQ & ATD21 @Home | 05:00 PM - 06:00 PM

Empathy: The Hidden Treasure of More Meaningful Leadership

Speakers



Dan Pontefract, *Leadership Strategist - The Pontefract Group*

ATD21 HQ & ATD21 @Home | 01:00 PM - 02:00 PM

Amplify: How Women Leaders Ignite Their Impact

Speakers



Tacy Byham, *CEO - DDI*

Managing Training and TD Strategically



ATD21 @Home | 04:00 AM - 05:00 AM

Learning Culture: The New KPI for L&D

Speakers



Laurent Balague, *CEO - formetris*

ATD21 @Home | 09:30 PM - 10:30 PM

How Training Can Defeat the Resistance to Change

Speakers



Michael Allen, *Founder & CEO - Allen Interactions*

ATD21 HQ & ATD21 @Home | 01:00 PM - 02:00 PM

Shattering the Way L&D Thinks About Measurement

Speakers



JD Dillon, *Chief Learning Architect - Axonify*

ATD21 HQ & ATD21 @Home | 03:00 PM - 04:00 PM

3 Keys to Successfully Evaluating Training in Today's Changing World

Speakers



James Kirkpatrick, *Senior Consultant - Kirkpatrick Partners*

Career Development



ATD21 HQ & ATD21 @Home | 01:00 PM - 02:00 PM

Why Personal Branding Is the Key to Engaging Your Talent

Speakers



William Arruda, *Why Personal Branding is the Key to Engaging Your Talent* - CareerBlast.TV

ATD21 HQ & ATD21 @Home | 08:00 AM - 09:00 AM

Why You Should Care About Unconscious Bias

Speakers



Tyrone Holmes, *President* - T.A.H. Performance Consultants, LLC

ATD21 HQ & ATD21 @Home | 05:00 PM - 06:00 PM

Weatherproof Your Consulting Business: Honest Advice From Seasoned Consultants

Speakers



Patti Phillips, *CEO* - ROI Institute



Cindy Huggett, *Principal Consultant* - Cindy Huggett Consulting LLC



Maureen Orey, *Founder/CEO* - Workplace Learning & Performance Group, Inc.



Bill Treasurer, *CEO* - Giant Leap Consulting, Inc.



Rita Bailey, *CEO* - Up To Something, Inc.

International Delegations

Each year, more than 70 delegations comprised of 2,000 members of our global talent development community are part of the ATD International Conference & EXPO. For 2021, international participants have the option of joining virtual delegations.

By attending ATD21 as part of a delegation, you can take advantage of **exclusive discounts on registration and ATD membership.**

LEARN MORE

Start Your Own Delegation

With a minimum of five paid participants, you can organize an international delegation.

Benefits of organizing a delegation include:

- Reduced registration rates
- Rebate based on a number of paid participants
- 1 complimentary registration for delegations with more than 10 participants
- ATD membership discount
- Special recognition in the conference program and on the conference website

START YOUR OWN DELEGATION

atd SUMMER SALE

Save on atd21

Ends on July 30th



	Member Rate	Non-Members	Join ATD member*+ Conference
ATD21 @Home Individual	\$450 \$405	\$550 \$495	\$689 \$644
ATD21 @Home Delegation (5+Paid)	\$383	\$468	\$572
1 comp registration for 10+ paid	\$344.70	\$421.20	\$533.7

*ATD membership: \$239/12 months (\$189 for delegation)