



people.  
perspectives.  
potential.



ORLANDO  
MAY 15-18

Take part in the exciting  
new ATD International  
Conference & EXPO.

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#ATD22

**3**   
Keynote Speakers

 **45+**  
Industry Luminary Sessions

**7,000**   
L&D Peers

 **300+**  
Exhibitors

**250+**   
Live Sessions

**80+**   
Demo Sessions

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You'll find it all at **ATD22!**

ATD22—the can't-miss conference for the talent development field—is happening in May 2022. Join us in Orlando or virtually for a world-class event where you'll learn, grow, and make connections with peers from around the world. Your industry thought leaders and trend setters will be there—will you?

We're offering ATD22 as a hybrid event to provide you the opportunity to join the way you prefer, in-person or online. You'll be taking part what we're calling the reunion of the L&D field!

 Register now at [atdconference.td.org](https://atdconference.td.org)



resilience

innovation

# FAMOUS KEYNOTE SPEAKERS

The ATD22 keynote speakers will inspire you with insights on innovation, resilience, optimism, and leadership!

leadership

optimism



Keynote Monday, May 16

Sara Blakely is the founder and Executive Chairwoman of SPANX®. She revolutionized the undergarment industry with just \$5,000 and a “lucky” red backpack and turned it into a global brand known for inventing smarter, more comfortable solutions. Sara was named one of *TIME* magazine’s 100 Most Influential People in the World and was featured on the cover of *Forbes* as the youngest self-made female billionaire. She’s

also a Guinness World Record holder for having the world’s highest tea party on top of a hot air balloon—but on Instagram, you may know her as the “Pancake Queen,” making pancakes in crazy shapes and sizes for her four children. Sara has invested millions of dollars to elevate women, and in 2013, she signed the Giving Pledge, promising to donate half her wealth to philanthropy. To this day, SPANX has never taken any outside investments.

## **SARA BLAKELY**

Spanx Founder and Executive Chairwoman





## Keynote Tuesday, May 17

Former monk Jay Shetty is a *New York Times* bestselling author, life and purpose coach, and host of the podcast, *On Purpose*, and co-founder of Sama Tea.

Jay has myriad accolades under his belt. In 2019, *AdWeek* dubbed him a Young Influentials cover star, describing him as “an emanation of spiritual force.” In 2017, *Forbes* named him to the 30 Under 30 list for being a game-changer in media. In 2018 and 2019, the Streamy’s named Jay the Best Health & Wellness Creator of the Year. His videos have

been viewed more than 8 billion times, and he is followed by more than 40 million people across social media.

In 2019, Jay created *On Purpose*, which is now the world’s #1 health and wellness podcast, in its opening year it ranked #1 on Spotify in India and in Apple’s Top 20 Podcasts of the Year. Guests have included talent from various backgrounds, such as superstar athletes Kobe Bryant and Novak Djokovic, music icon Alicia Keys, and business powerhouse Ray Dalio.

### JAY SHETTY

Former Monk. Purpose Coach. Bestselling Author



## Keynote Wednesday, May 18

Bert Jacobs is the co-founder of the \$150 million lifestyle brand Life is Good®. When he and his brother John started the company in 1994, they had \$78 in their pockets, lived out of their van, and sold t-shirts on the streets of Boston. Was this their way of avoiding the “real world”? You betcha. Did it turn into something much bigger? Absolutely.

It has been more than 25 years since they sold their first t-shirt, but Bert and John champion the same mission: to spread the power of optimism. On their journey, they’ve been inspired by a vibrant community of resilient optimists—people from all walks of life who identify deeply with the brand

and who constantly demonstrate the depth and meaning behind the three simple words “Life is good.”

But here’s the thing: While Bert and John believe life is good, they also know life isn’t perfect, which is why Life is Good donates 10 percent of its annual net profits to the Life is Good Kids Foundation. Through its signature Playmaker Program, the Life is Good Kids Foundation helps more than 1 million kids overcome the impact of poverty, violence, and illness each year. In making their company a fully integrated for-profit/nonprofit model, the brothers hope to use their business as a vehicle to do good in the world.

### BERT JACOBS

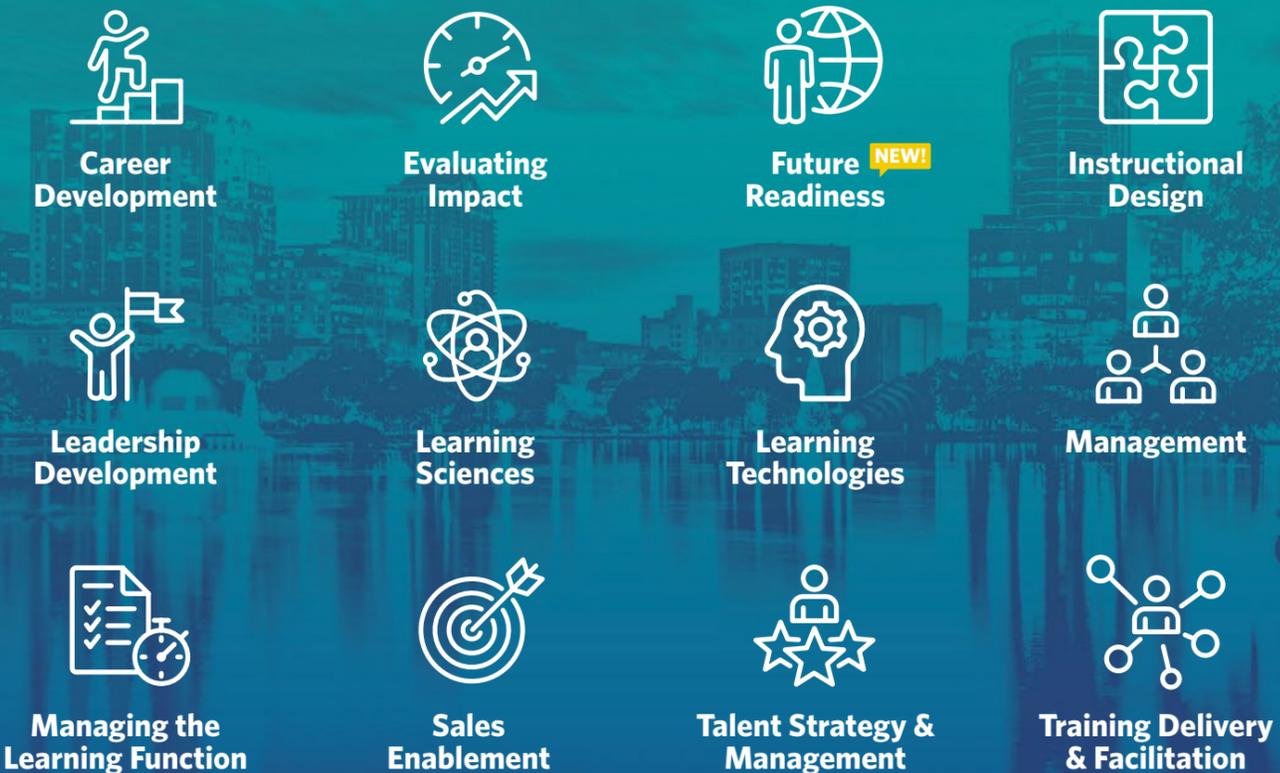
Co-Founder, Life is Good®



# Programming First Look

Our programming is categorized into 12 content and two industry tracks. These tracks help define the types of sessions featured throughout the conference. NEW at ATD22 is a track focused on **FUTURE READINESS!**

## Content Tracks



## Industry Tracks



# ATD22 features thought leaders from around the world!



**45**

**International  
Speakers**



**17**

**Countries**

In addition to the 4-day live events, attendees also will have access to more than 50 recorded sessions and all ATD virtual conference sessions 90 days after the event.

# Featured Speakers



**Janet Ahn**

President, Chief Behavioral Science Officer, MindGym



**Britt Andreatta**

CEO, Brain Aware Training



**Marek Hyla**

Learning Principal Director, Accenture Poland



**Carla Iliescu**

Founder, potential



**Jos Arets**

CEO Tulser



**Elaine Biech**

ebb associates, inc.



**Esther Jackson**

Project Manager, Rocket Central



**Karl Kapp**

Professor, Bloomsberg University



**Tacy Byham**

CEO, DDI



**Karen Craggs-Milne**

Head of Anti-racism, Diversity, Equity, and Inclusion, Thought Exchange



**Jim Kirkpatrick**

Senior Consultant, Kirkpatrick Partners



**Kassy LaBorie**

Principal Consultant, Kassy LaBorie Consulting, LLC



**JD Dillon**

Chief Learning Architect, Axonify



**Charles Duhig**

Author, *Crucial Learning*



**Jack Phillips**

Chariman, ROI Institute, Inc.



**Bob Pike**

Chairman, CTT Press



**David Hendrick**

Director, Centre for Healthcare Innovation – People Development, Tan Tock Seng Hospital



**Cindy Huggett**

Principal Consultant, Cindy Huggett Consulting, LLC



**Priya Ramanatha**

VP Workforce and Government Partnerships, General Assembly



**Megan Torrance**

CEO TorranceLearning



**Wayne Turmel**

Co-Founder, The Remote Leadership Institute

# International Delegations

Delegations are an important part of every ATD international conference and ATD22 is no exception. International attendees can join an in-person or virtual delegation and enjoy exclusive discounts on registration and ATD Membership!

## Benefits of organizing a delegation include:



Reduced registration rates



Rebate based on number of paid participants



ATD Membership discount



Special recognition



## ATD22 VIRTUAL

ATD22 Virtual will provide a vibrant learning environment for our global community unable to travel to Orlando to attend the conference in person. Experience the excitement of our inspirational keynote speakers, hear from thought leaders, build your knowledge and skills, and network with people from around the world! You can engage suppliers in the virtual marketplace and take advantage of a robust on-demand library of sessions!

ATD22 Virtual features more than 13 sessions livestreamed from Orlando (also available as on-demand) and more than 30 On-Demand sessions from industry leaders. Attendees can access those sessions during the conference and for 90 days after.



15+ sessions livestreamed



30+ On-Demand session



Access for 90 days after



## NETWORKING

### Make Connections!

The ATD International Conference & EXPO is the must-attend global L&D event of the year because it provides talent development professionals unmatched opportunities for one-on-one interactions with peers, partners, suppliers, and senior talent leaders from across the globe.

**The powerful connections you make at the ATD International Conference & EXPO will fuel your career success by expanding the power of your network and unleashing greater potential.**



Start Networking Early! Savvy networkers will start connecting weeks before the conference through the conference app. Create your schedule and reach out to fellow attendees through the mobile app and virtual conference platform.

Altogether, the networking opportunities at the ATD International Conference & EXPO yield professional and personal dividends that last throughout the year, and throughout your career.

## The Industry's Largest EXPO

### It's time to go beyond the everyday.

ATD22 is bringing the industry back together to share state-of-the-art advances and spotlight pioneering thinkers. More than 300 companies from across the globe will showcase the latest in e-learning, diversity, change management, LMSs, mobile learning, assessment, and more on the EXPO floor in Orlando. ATD22 Virtual attendees can connect with the suppliers they are most interested in hearing from via the virtual conference platform.

Find the companies offering opportunities to fast-track your potential and collaborate with new partners.

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