

atd 27

BOSTON
MAY 16–19



Be the Catalyst.

Change doesn’t happen on its own. It takes someone willing to move it forward.

Work is changing fast. The capabilities people need are changing with it. Talent development has a greater role in connecting learning and performance to priorities that matter most.

At ATD27, talent development professionals come together to explore what is changing, what organizations need next, and how to turn new thinking into action.

Discover ideas that challenge how you work, strategies that strengthen performance, and approaches that help you build the capabilities your organization needs to move forward.

For generations, Boston has been a hub for new ideas, bold thinking, education, research, and innovation. It’s a city where people have gathered to question what’s possible and influence change across the world.

Come ready to think differently, connect with people shaping the field, and leave with ideas you can put into motion.

Spark the idea. Move it forward. Be the catalyst.

When Catalysts Come Together

For more than 80 years, every May, the talent development community comes together to learn from one another, find answers to the challenges shaping their work, and reconnect with why they chose this profession.

300+
Exhibitors

80+
Countries

400+
Sessions

6,500
Attendees



Discover Boston

Brick-lined streets, waterfront views, and centuries of history create a city where ideas continue to take shape. Home to world-renowned institutions, groundbreaking research, and generations of innovators, Boston has long been a place where new ideas are explored, tested, and brought to life. Wander through historic neighborhoods, explore vibrant communities, and experience the local traditions that make this city unforgettable.

- **Explore Boston's History**
  Follow the Freedom Trail across Boston's historic streets, where landmarks, iconic neighborhoods, and stories of America's beginnings come together along one unforgettable path.
- **Discover a City Built on Learning**
  Just across the Charles River, Cambridge is home to Harvard University and MIT, two institutions that have helped shape generations of thinkers, innovators, and leaders.
- **Experience the Waterfront**
  Follow the Harborwalk, set sail for the Boston Harbor Islands, or enjoy fresh New England seafood along the waterfront just steps away from the convention center.
- **Embrace Boston's Spirit**
  Step inside historic Fenway Park, explore neighborhoods filled with local character, and experience the traditions, flavors, and stories that make Boston uniquely its own.





Find Learning That Fits Your Work

Explore sessions covering all areas of the learning and talent development field. From expert-led discussions to real-world applications, find ideas and strategies you can use while continuing to grow professionally. The majority of our sessions are supported by AI-powered translation technology.

- Career Development
- Future Readiness
- Govenment
- Healthcare
- Instructional Design
- Leadership and Management Development
- Learning Sciences
- Learning Technologies
- Managing the Learning Function
- Measurement and Evaluation
- Personal Leadership Capabilties
- Sales Enablement
- Talent Strategy and Management
- Training Delivery and Facilitation
- Government
- Healthcare

Learning isn't one-size-fits-all.

Choose the learning formats that work best for your goals, schedule, and experience. From expert insights to hands-on sessions and peer conversations, ATD27 gives you more ways to engage, apply, and connect.

- **Industry Insights**
  An expert-led 60-minute session delivering fresh ideas, evidence-based practices, and clarity for what's next in L&D. More lecture format than interactive.
- **Applications From the Field**
  A 60-minute session delivering real-world case studies that demonstrate how strategies succeed and how to adapt them.
- **Crash and Learn**
  An honest 60-minute conversation that will share real examples of what didn't work and the lessons that encouraged resilience and growth.
- **Innogizer**
  A 60-minute, high-energy experiential session built around active participation rather than a stage and slides. Think movement, music, improv, or hands-on exercises that get you moving. Designed to spark fresh thinking through doing, not just hearing. Not a workshop with a worksheet, this is participatory energy, not skill-building.
- **Perspectives Panels**
  A dynamic, 60-minute moderated discussion led by industry experts that reveals diverse viewpoints on the issues shaping talent development, helping you navigate complex challenges with greater confidence.
- **Knowledge in Action**
  A 60-minute hands-on, workshop-style session where you will apply, experiment, and refine your skills and knowledge.
- **Talent Talks**
  20-minute sessions delivering big ideas, fresh perspectives, and inspiration, all connected to the ATD27 theme.
- **Page to Practice**
  ATD authors will move beyond theory to guide you through applying ideas and concepts from their most recent book in an engaging, interactive format. Reserved for ATD authors only.
- **Community Conversations**
  Facilitated sessions where you can join peers in targeted discussions about specific topics.
- **Learning Stage**
  30-minute solutions, thought leadership, or product demonstrations from exhibiting and sponsoring companies in the EXPO hall.
- **Solution Sessions**
  60-minute thought leadership sessions from exhibiting and sponsoring companies.



More Opportunities, More Value

Create an ATD27 experience that goes beyond the sessions, with ways to connect, participate, and make the most of your time in Boston.

Throughout the conference, discuss real challenges, learn from peers who have worked through them, and discover resources that support your work in talent development.

Conversations Around the Topics That Matter

Bring your questions and ideas to discussions with fellow talent development professionals. Through Meet Ups, Table Talks, and Community Conversations, explore shared challenges, exchange approaches, and discover ideas you can bring back to your work.

Career Guidance From People in Your Field

Have candid conversations with professionals who can share their experiences and advice. Speed Mentoring connects you with APTD® and CPTD® credential holders, while The ATD Exchange creates opportunities to share knowledge and learn from others across the talent development community.

Explore More Throughout the Conference

Visit the The ATD Exchange Central to learn more about membership, certification, community opportunities, and ways to stay involved with ATD. Browse the ATD Store for books, research, and resources, or stop by the Career Center for tools and support to help you plan your next career move.

Network With Attendees From 80+ Countries

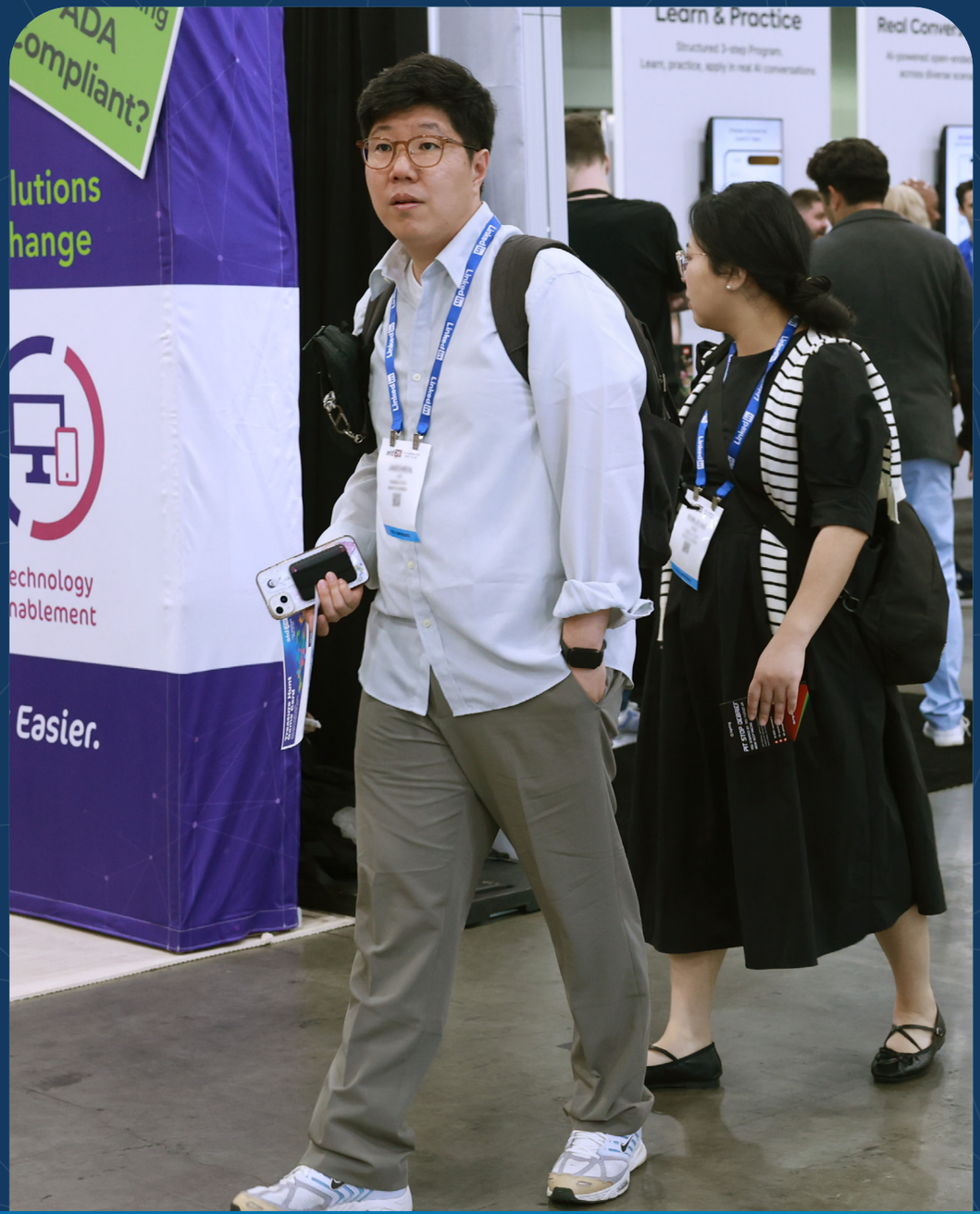
The ATD27 experience is shaped by the people in the room. As professionals from around the world come together, every conversation offers a chance to discover new approaches, share experiences, and learn how others are navigating today's talent development challenges.

For international attendees, the Global Village provides a space to engage with the ATD Global team, meet professionals from different regions, and experience the ideas, cultures, and experiences that make the global talent development community unique.

Beyond the Global Village, ATD27 creates intentional spaces to connect with peers, explore the EXPO, and build relationships throughout the conference. You can network during receptions in the EXPO Hall, where you can meet vendors and engage with other professionals in a setting designed for discovery. Senior leaders can exchange ideas in the Talent Development Leader Networking Room, while teams attending together can collaborate, recharge, and make the most of their conference experience through the Conference Teams Connection Center.

At ATD27, you won't just attend sessions. You'll be part of a global community where ideas are exchanged, relationships are built, and connections continue long after the conference ends.





More Than Just Booths

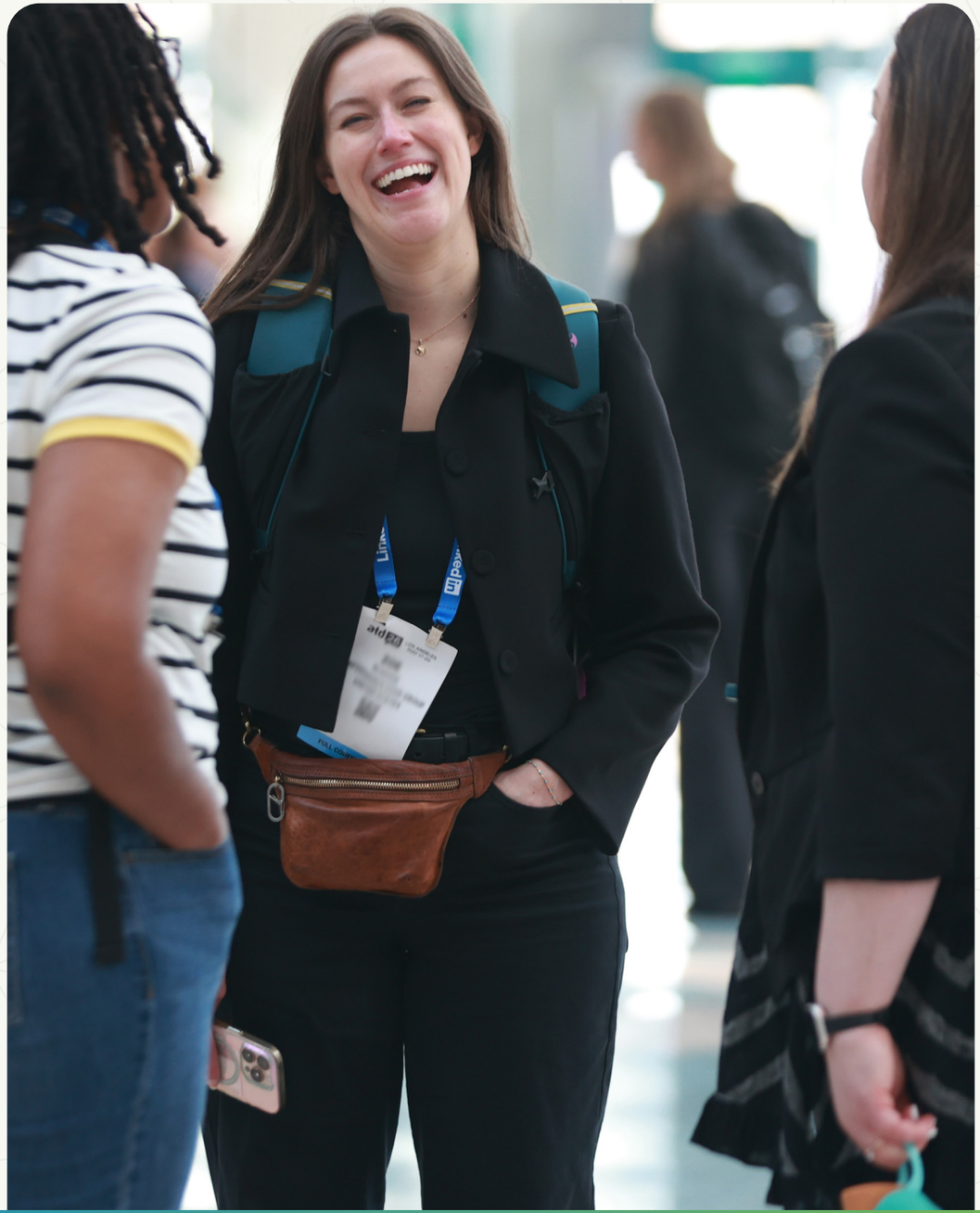
Some of the most valuable discoveries happen between sessions. With more than 300 exhibitors representing the talent development field, the EXPO brings together innovative solutions, emerging technologies, and industry experts, giving you the opportunity to see new ideas in action and discover approaches you can bring back to your organization.

Preconference Learning

Before the conference programming begins, enhance your skills with an ATD course designed to provide a deeper dive into focused talent development topics. Choose from two- or three-day preconference learning courses tailored to your interests, career goals, and professional needs, or take your learning further through the ATD Master Trainer® program.

Whether you are building knowledge in areas like coaching and instructional design or advancing your expertise through specialized coursework, preconference learning gives you dedicated time to focus on a topic and learn alongside other talent development professionals.

Make the most of your time in Boston by pairing a preconference course with your conference experience. Go deeper into a specific topic, expand your knowledge, and return home with new skills and ideas to apply in your work.





Boston Rates

INDIVIDUAL RATES	MEMBERS	NONMEMBER
Preview Rate (Ends October 30)	$1,895	$2,295
Early Bird Rate (Ends December 31)	$1,995	$2,395
Preferred Rate (Ends February 26)	$2,195	$2,595
Advanced Rate (Ends April 9)	$2,395	$2,795
Standard Rate (Ends May 15)	$2,595	$2,995

GROUP RATES		
Preview Rate (Ends October 30)	$1,395	$1,795
Early Bird Rate (Ends December 31)	$1,495	$1,895
Preferred Rate (Ends February 26)	$1,695	$2,095
Advanced Rate (Ends April 9)	$1,895	$2,295
Standard Rate (Ends May 15)	$2,095	$2,495

All rates shown are in USD.

Register Now!

Learn more about international delegations.

Virtual Rates

INDIVIDUAL RATES	MEMBERS	NONMEMBERS
Early Bird Rate (Ends December 31)	$595	$795
Preferred Rate (Ends February 26)	$695	$895
Advanced Rate (Ends April 9)	$795	$995
Standard Rate (Ends May 15)	$895	$1,095

GROUP RATES		
Early Bird Rate (Ends December 31)	$495	$695
Preferred Rate (Ends February 26)	$595	$795
Advanced Rate (Ends April 9)	$695	$895
Standard Rate (Ends May 15)	$795	$995

All rates shown are in USD.

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Attend as an International Delegation

Bring your colleagues, peers, or professional community together for ATD27 and experience the conference as a delegation. Share ideas, learn together, and build connections with talent development professionals worldwide.



Benefits of Attending as a Delegation

With a minimum of five paid participants, you can organize your own international delegation and unlock exclusive benefits designed to enhance your ATD27 experience.

- **Exclusive Leader Perks**
  Delegation leaders receive one complimentary registration with 10 or more paid participants.
- **Rebates That Reward**
  Delegations qualify for special rebates. Contact our international team for details.
- **Stand Out**
  Earn special recognition in the official conference program and website.
- **VIP Access**
  Enjoy invitations to exclusive international events.
- **Global Celebration**
  Join fellow international attendees at the ATD International Welcome Lunch.

Learn More!

Learn more

at **atdconference.td.org**,
or visit **@atd_official** on YouTube
for an inside look.

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